

Sadee World Pvt. Ltd.

Together...
we can do miracle
Become our
Franchise Owner



Sadee World Pvt. Ltd.

APPLICATION FORM

1. NAME OF THE FIRM	:	_____
2. (a) ADDRESS AS TO BE REGISTERED WITH US	:	_____
	:	_____
	:	STATE _____ PIN _____
(b) CORRESPONDENCE ADDRESS	:	_____
	:	_____
	:	STATE _____ PIN _____
	:	PHONE _____
	:	MOBILE NO. _____
	:	E-MAIL ID _____
	:	FAX : _____ STD CODE _____
(c) GODOWN ADDRESS	:	_____
	:	_____
	:	PHONE : _____
	:	SIZE : _____
3. NATURE OF FIRM	:	PROPRIETARY / PARTNERSHIP / PVT. LTD. / PUB. LTD.
4. NAME OF OWNER / PARTNERS/DIRECTORS	:	NAME _____
	:	_____
WITH RESIDENCE PHONE No.	:	_____
MOBILE NO.	:	_____
EMAIL ID	:	_____
5. NAME OF THE KEY PERSON HANDLING THE BUSINESS & HIS QUALIFICATION	:	_____
	:	_____
6. WHO IS THE AUTHORIZED SIGNATORY	:	_____
	:	_____
7. DATE OF FIRM'S EST.	:	_____
8. TIN NO.	:	_____ DT. _____
9. YOUR BANKER'S NAME & ADDRESS	:	(1) _____ (2) _____
	:	_____
10. YOUR OWN INVESTMENT IN THE FIRM	:	_____
	:	_____
11. YOUR PROPOSED INVESTMENT IN OUR PRODUCTS	:	_____
	:	_____
12. BRANCHES/SISTER	:	NAME _____

Sadee World Pvt. Ltd.

CONCERNS

ADDRESS _____

PHONE _____

NAME _____

ADDRESS _____

PHONE _____

13. LIST OF EXISTING RANGE
OF PRODUCTS

14. DIRECT AUTHORISED

NAME OF THE CO. DEALERSHIP/C&F	DATE OF APPOINTMENT	YEARLY SALES OF EACH AGENCY
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____

15. SALES STAFF

16. TOTAL ANNUAL TURNOVER
OF YOUR FIRM FOR THE
LAST 3 YEARS.

YEAR	TURNOVER
_____	_____
_____	_____
_____	_____

17. YOUR APROXIMAT ANNUAL
ADVERTISING EXPENSES

MEDIA	AMT.
1. _____	_____
2. _____	_____
3. _____	_____

18. EXPECTED SALES OF OUR
PRODUCT IN THE 1st YEAR.

19. YOUR TERRITORY DISTRICT/
TOWN.

20. DEALERSHIP DEPOSIT AMOUNT :
BANK DRAFT/PAY ORDER/
CHEQUE NO. DRAWEE BANK :

Rs. _____ DT. _____

DATE : _____

SIGNATURE :

PLACE : _____

NAME : _____

(WITH OFFICIAL STAMP)

Sadee World Pvt. Ltd.

Your Company Name :

Address :

City, State, PIN :

Phone Number :

Email Address :

FRANCHISE AGREEMENT

This Franchise Agreement (the "Agreement") is made and entered into as of [Date], (the "Effective Date") by and between [Your Company Name], a company incorporated under the laws of [State], India, having its principal place of business at [Address] (hereinafter referred to as the "Franchisor"), and [Distributor's Name], a company incorporated under the laws of [State], India, having its principal place of business at [Address] (hereinafter referred to as the "Franchisee").

WHEREAS, the Franchisor is engaged in the manufacturing and distribution of heat proofing, waterproofing chemicals, and paints (the "Products");

WHEREAS, the Franchisee desires to obtain the right to sell and distribute the Products in a designated territory as a franchisee of the Franchisor; and

WHEREAS, the Franchisor is willing to grant the Franchisee a franchise to sell and distribute the Products subject to the terms and conditions set forth in this Agreement.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the Franchisor and the Franchisee agree as follows:

Grant of Franchise 1.1 The Franchisor grants the Franchisee the non-exclusive right and license to sell and distribute the Products under the Franchisor's trademark and trade name, subject to the terms and conditions of this Agreement.

1.2 The Franchisee acknowledges that the Franchisor retains all ownership rights, including intellectual property rights, in the Products and trademarks. Territory

2.1 The Franchisee's franchise rights are limited to the territory specified in Exhibit A attached hereto (the "Territory").

2.2 The Franchisee shall have the exclusive right to sell and distribute the Products within the Territory, subject to any existing agreements with other franchisees or distribution partners.

Sadee World Pvt. Ltd.

Obligations of the Franchisor

3.1 The Franchisor shall provide the Franchisee with the initial supply of Products and ongoing supply as required by the Franchisee's reasonable business needs.

3.2 The Franchisor shall provide the Franchisee with marketing materials, training, and ongoing support necessary to promote and sell the Products effectively.

3.3 The Franchisor shall regularly review and update the Products, ensuring that they meet applicable quality standards and industry requirements.

Obligations of the Franchisee

4.1 The Franchisee shall operate its business in a diligent, professional, and lawful manner, adhering to all applicable laws and regulations.

4.2 The Franchisee shall maintain adequate inventory levels of the Products to meet customer demand and shall promptly pay the Franchisor for all Products purchased.

4.3 The Franchisee shall use its best efforts to promote and sell the Products within the Territory and shall comply with the Franchisor's marketing and branding guidelines.

Franchise Fee and Royalties

5.1 In consideration for the grant of the franchise rights, the Franchisee shall pay a one-time franchise fee, as specified in Exhibit B attached hereto, upon signing this Agreement.

5.2 The Franchisee shall also pay the Franchisor a royalty fee of [percentage]% of the net sales generated from the sale of the Products, payable on a monthly basis.

Term and Termination

6.1 This Agreement shall commence on the Effective Date and continue for a period of [Number of years] years (the "Term"), unless terminated earlier as provided herein.

6.2 Either party may terminate this Agreement upon written notice if the other party commits a material breach of any provision of this Agreement and fails to cure such breach within [number of days] days of receiving written notice specifying the breach.

6.3 In the event of termination, the Franchisee shall immediately cease using the Franchisor's trademarks, return any remaining inventory of the Products to the Franchisor, and cease all sales and marketing activities related to the Products.

6.4 Upon termination, the Franchisee shall not be entitled to any refund of the franchise fee or any compensation for loss of business or goodwill.

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Confidentiality

7.1 During the term of this Agreement and thereafter, the Franchisee agrees to keep confidential all proprietary information, trade secrets, and other non-public information disclosed by the Franchisor, including but not limited to marketing strategies, pricing information, and customer data.

7.2 The Franchisee shall use such information solely for the purposes of performing its obligations under this Agreement and shall not disclose or provide access to such information to any third party without the prior written consent of the Franchisor.

Governing Law and Dispute Resolution

8.1 This Agreement shall be governed by and construed in accordance with the laws of India.

8.2 Any dispute arising out of or relating to this Agreement shall be resolved through good faith negotiations between the parties. If the dispute cannot be resolved amicably, the parties agree to submit the dispute to arbitration in accordance with the rules of the [Arbitration Institution/Association] in [City, State], India. The decision of the arbitrator(s) shall be final and binding on the parties.

Entire Agreement

9.1 This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements, understandings, and representations, whether oral or written.

9.2 Any modification or amendment to this Agreement must be in writing and signed by both parties.

IN WITNESS WHEREOF, the Franchisor and the Franchisee have executed this Franchise Agreement as of the Effective Date.

[Your Company Name]

Franchisor

By: [Authorized Signatory]

Name: [Printed Name]

Title: [Title]

[Franchisee's Name]

Franchisee

By: [Authorized Signatory]

Name: [Printed Name]

Title: [Title]

Witnessed by:

Name:

Address:

Name:

Address:

Sadee World Pvt. Ltd.

Process to take franchise

1

Deposition of Token Amount for booking.

2

Visit of **R&D Team** for **location and shop finalization**.

3

After shop finalization, **Furniture and Interior** work to be done as per the **standards**.

4

Signing the **Franchise Agreement** in Indore Head Office.

5

15-20 days training of staff at company owned outlets.

6

After training, **Products Stock & Tools** will be provided by **Sadee World Pvt. Ltd.** and opening to be done as per the process.

Important Note

It takes around **45-60 days** from the booking date to launch the outlet.

Sadee World Pvt. Ltd.

Costing Distribution

Essentials	Investment
Minimum Space Required	300 -500 Sq. Ft.
Machinery & Equipment	Rs. 3 Lacs
Interior & Furniture	Rs. 4-5 Lacs (Approx)
Initial Products Stock	Rs. 3 Lacs
Franchise Fee	Rs. 8 Lacs + GST
Opening Day Expenses	Rs. 50-60 Thousands
Total Investment	Rs. 22-23 Lacs
ROI	16-18 Months
Royalty	4% +GST

Kindly Note

1. Costing of each outlet depends upon the location and size of outlet.
2. As per Government of India rule GST will be applicable on each payment
3. Cost of Interior will depend on the interior and area of the outlet.
4. A Token Money of approximately 1,18,000/- will be required to buy Engineer Plus Franchise which is non-refundable

Sadee World Pvt. Ltd.



WATERPROOFING & PAINT'S SUPER MART

SADEE[®]
WORLD

Customer Care & Whatsapp No.

92291 82999, 98260 11056, Ph. : 0731 4979467

E-mail : Sadeeworld1@gmail.com, Sadeeworld99@gmail.com,

More than 1 Lakhs Satisfied Customers Across World

30
YEARS OF SUCCESS

Winner of
National award

यका निर्माण
अमर रहे

Engineer
Plus

सब कुछ घमके,
नया बनके!!

Kleanol
All in one Cleaner.

क्लीनआल

सेफ है... फास्ट है...
परफेक्ट है...

- ✓ Eco Friendly
- ✓ User Friendly
- ✓ Pocket Friendly



Highly concentrated
multipurpose cleaner suitable for:
Kitchen, Bathroom, Glass, Tiles, Walls, Windows, Mirrors, etc.

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www.sadeeworld.com

#startupindia



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**निर्माण में डालें
CAM99 का दम**

**30
YEARS OF SUCCESS**

**Winner of
National award**



- लीकेज रोधक
- जंग रोधक
- दरार रोधक
- फँगस रोधक

- निर्माण की मजबूती को बढ़ाएँ
- नींव से शिखर हर सीमेंट बोरी के मिश्रण में सिर्फ 100 ml मिलाएँ

**इंजीनियर
प्लस**
वॉटर प्रूफिंग सॉल्यूशन



ISO-9001
CERTIFIED



**SADEE[®]
WORLD**

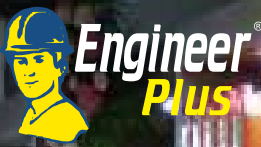
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Biodegradable
Cleaner suitable for:
• Granite • Mosaic • Vitro Ceramic
• Marble • Cement/Concrete Wall • Painted
• Plastic • PVC • Fibreglass • Laminate
• Metal • Jewellery • Leather etc.



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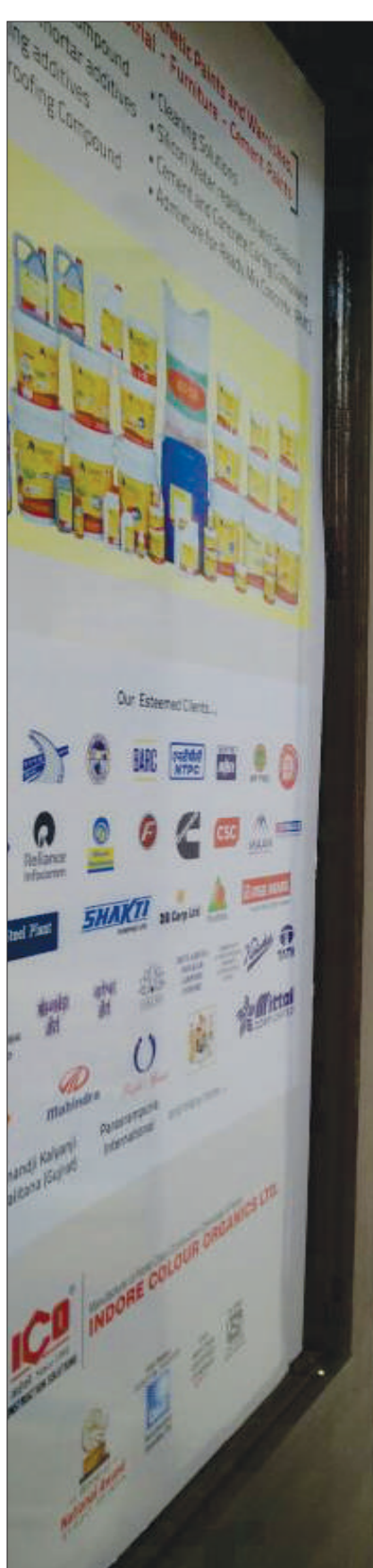
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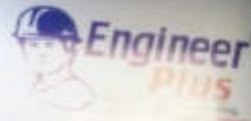
Sadee World Pvt. Ltd.

ICo

ISO 9001:2008 Certified Co.



Winner of National Award



सब कुछ चमके,
नया बनके !!

Kleanol

All in one Cleaner.

क्लीनआल

सेफ है... फास्ट है...
परफेक्ट है...

- ✓ Eco Friendly
- ✓ User Friendly
- ✓ Pocket Friendly

Advantages : Cleans - Shines - Protects

- Cleans tough stains
- Brilliant sparkling cleaning
- Quick & easy to use with hard water also
- Leaves no stains on surface
- Settles dirt at bottom
- Saves water
- Not harmful to human body
- Non hazardous, non toxic, non corrosive
- Highly disinfectant, antifungal & antibacterial

खाद्य - समझें - धातु - सुरक्षा

- टिकी धातु को सुरक्षित
- हस्तक्षेप धातु प्रदान करता है
- खरीद करने में भी तुल्य लागत से सुरक्षित
- धातु का खर्च नहीं होता है
- धातु को नुकसान नहीं होता है
- धातु सुरक्षित है
- धातु सुरक्षित है
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Biodegradable

Highly concentrated
multipurpose cleaner suitable for:

- Ceramic • Marble • Granite • Mosaic • Vitro Ceramic
- Kota Stone • Marbonite • Cement/Concrete Wall • Painted Surface
- Glass • Plastic • PVC • Fibreglass • Laminate
- Wood • Clothes • Metal • Jewellery • Leather etc.



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