



***“Specially formulated for  
brighter & smoother  
interior & exterior  
walls”***



**SADEE<sup>®</sup>  
WORLD**

WATERPROOFING & PAINT'S SUPER MART

[www.sadeeworld.com](http://www.sadeeworld.com)

## INNOVA WALL EMULSION

### ELEGANT INTERIORS

Compliant to VOC requirement for  
Paints for LEED rated buildings<sup>1</sup>

Compliant to GRIHA standards for  
Low VOC<sup>2</sup>

SMOOTH  
FINISH

## WALL GUARD



### ELEGANT EXTERIORS

Compliant to VOC requirement for  
Paints for LEED rated buildings<sup>1</sup>

### PAINT & PRIMER



Engineer Plus Emulsions, are specially formulated to blend the functions of a primer with the finish coat. Two coats of Engineer Plus Interiors or Exteriors provide a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in quick time with less effort.\*

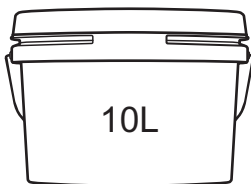
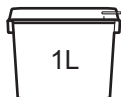
Engineer Plus Paints - Think Beautiful.

Every Engineer Plus Paints product works to transform beautiful thoughts into reality.

Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to make homes beautiful.

\*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint/distemper/ cement paint - a coat of Engineer Plus Interior/Exterior Wall Primer as applicable should be applied. Apply Engineer Plus Wall Primer over spots where spot putty/cement/crack filler is applied. Allow primer to dry for 3-4 hours before finish coat.

Engineer Plus Paints Interiors and Exteriors –  
Available in 4 innovative, ergonomic packs  
1L, 4L, 10L and 20L



**Engineer<sup>®</sup>  
Plus**  
PAINTING SOLUTIONS

CLASSIC INTERIORS

## Goodbye Distemper, Welcome Emulsion Finish

<sup>1</sup>Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. <sup>2</sup>Compliant to GRIHA (Green Rating for Integrated Habitat Assessment) Criterion 26 on Low VOC Interior Paints as tested at National Test House, Mumbai.

## FILM FEATURES

**ENDURES  
8 YEARS\***



Makes sure your walls stay beautiful  
and elegant for long

**EASY TO  
APPLY**



Easy to apply and roller friendly  
design of paint and pack

**VERY  
SMOOTH**



Adds a smooth touch  
to your walls

## TECHNICAL PROPERTIES

**FINISH**



MATT



SILK



SATIN



GLOSS

**VOC LEVEL†** <20gm/L

**COVERAGE‡**

120-130 sq.ft./L for 2 coats



**AVAILABLE IN  
OVER 1800  
SHADES**

**BRIGHT  
FINISH**



Walls look radiant, beautiful and  
as good as new

**LESS TIME.  
MORE SAVING**



With one coat less, it saves time,  
cost and effort for you

\*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

+VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988.

^Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

What's beautiful inside should be beautiful outside.  
Give your home exteriors a water-based emulsion finish  
that provides superior brightness and protection of exterior.

## FILM FEATURES

ENDURES  
8 YEARS\*



Provides long-lasting protection  
to your elegant exterior walls

EASY TO  
APPLY



Easy to apply and roller friendly  
design of paint and pack

HIGH  
OPACITY



Each coat with high opacity  
offers excellent hiding

## TECHNICAL PROPERTIES

FINISH



MATT



SILK



SATIN



GLOSS

VOC LEVEL† <20gm/L

COVERAGE‡

50-60 sq.ft./L for 2 coats

0 25 50 75 100



AVAILABLE IN  
OVER **1800**  
SHADES



## PROTECTION FOR EXTERIOR



Protects exterior walls, keeping it  
elegant and bright for long

## LESS TIME. MORE SAVING



With one coat less, it saves time,  
cost and effort for you

usual wear and tear in the area where applied.

+VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988.

^Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

## Goodbye Distemper, WELCOME EMULSION FINISH

### FILM FEATURES

EMULSION  
FINISH



Offers a classic emulsion finish  
at the price of a distemper

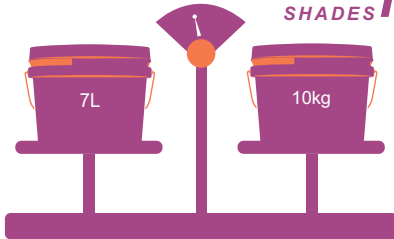
VERY  
SMOOTH



Adds a smooth touch  
to your walls



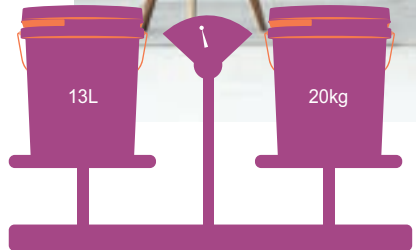
AVAILABLE IN  
OVER **1400**  
SHADES



PIXA JOY

DISTEMPER

7L ≥ 10kg



PIXA JOY

DISTEMPER

13L ≥ 20kg

## NEW PACK SIZES: ENGINEER PLUS SPLENDID INTERIORS



1L



7L



13L

*We believe everyone has the power to Think Beautiful if they have the right tools.  
That is why Engineer Plus Paints presents **Colour Horizon** range of colour tools  
to help bring your inner world of imagination to life, beautifully*